The Career Counseling and Placement Cell plans to organize a series of workshop/seminar for the final year students of the University Teaching Departments/Institutes. The details of the workshops/seminars is as under :-

Immersive Digital Banking- Prof. (Dr.) Sumeet Gupta is a renowned expert in Finance and Risk Management. Dr. Gupta is a certified Risk Management expert for TCS and has provided sessions on Oil and Gas Finance and Power Finance for esteemed organizations such as HPCL, MPPKVVCL, Oil India, IOCL, RRVPNL, and Hero Motors. Petro Bangla Senior Executives and IIM Ranchi have also sought his expertise.

Augmented Reality (AR) and Virtual Reality (VR) in Marketing- Dr. Anita Sengar completed her Ph.D. from IIT-Roorkee before completing her MBA and B.E.- Information Technology. She is NET qualified and has worked in the College of Roorkee, DIT University before Joining the School of Business at UPES. She was also awarded with Noel Deerr Gold Medal Award of the Year 2012–13 at the 71st Annual Convention of STAI.

Energy Trading: Era of immense opportunity-Dr. Navdeep Bhatnagar has over 15 years of professional experience in the fields of Electricity Trading, Electricity Distribution, and Management Education. He

works with the School of Business, UPES as an Assistant Professor (Senior Scale). Before UPES, Navdeep worked with BSES Rajdhani Power Limited where he was managing Electricity Demand Forecasting & Scheduling and was also a part of the core group working on Power Purchase Optimization for BSES Rajdhani Power.

Generative AI and LLMs-With over 15 years of experience in academia, Neeraj Rathore specializes in teaching subjects such as Data Analytics, Business Analytics, Web Programming, Data Mining, Python Programming, Data Visualization, and DBMS. He has a strong background in computer science and engineering and holds a Master of

Technology degree in Computer Science & Engineering.

Storytelling with Data-Dr. Tarunpreet Kaur Ahuja, an Assistant Professor in Statistics, brings a unique blend of passion and expertise to her role. With a Ph.D. in Statistics, her specializations spans a diverse spectrum, encompassing Sampling Theory, Quantitative Analysis, Operations Research, and Statistical Inference. Dr. Ahuja played a pivotal role in managing NAAC Criterion 6 at the departmental level.

Therefore, you are requested to kindly give your confirmation for the same and also requested to circulate the below google form link among all the students of your department/institute and encourage them to participate.

https://forms.gle/8vbWAVFJNR2egvUf8

Regards, Director Career Counselling and Placement Cell (2nd Floor, Student Activity Centre) Maharshi Dayanand University Rohtak